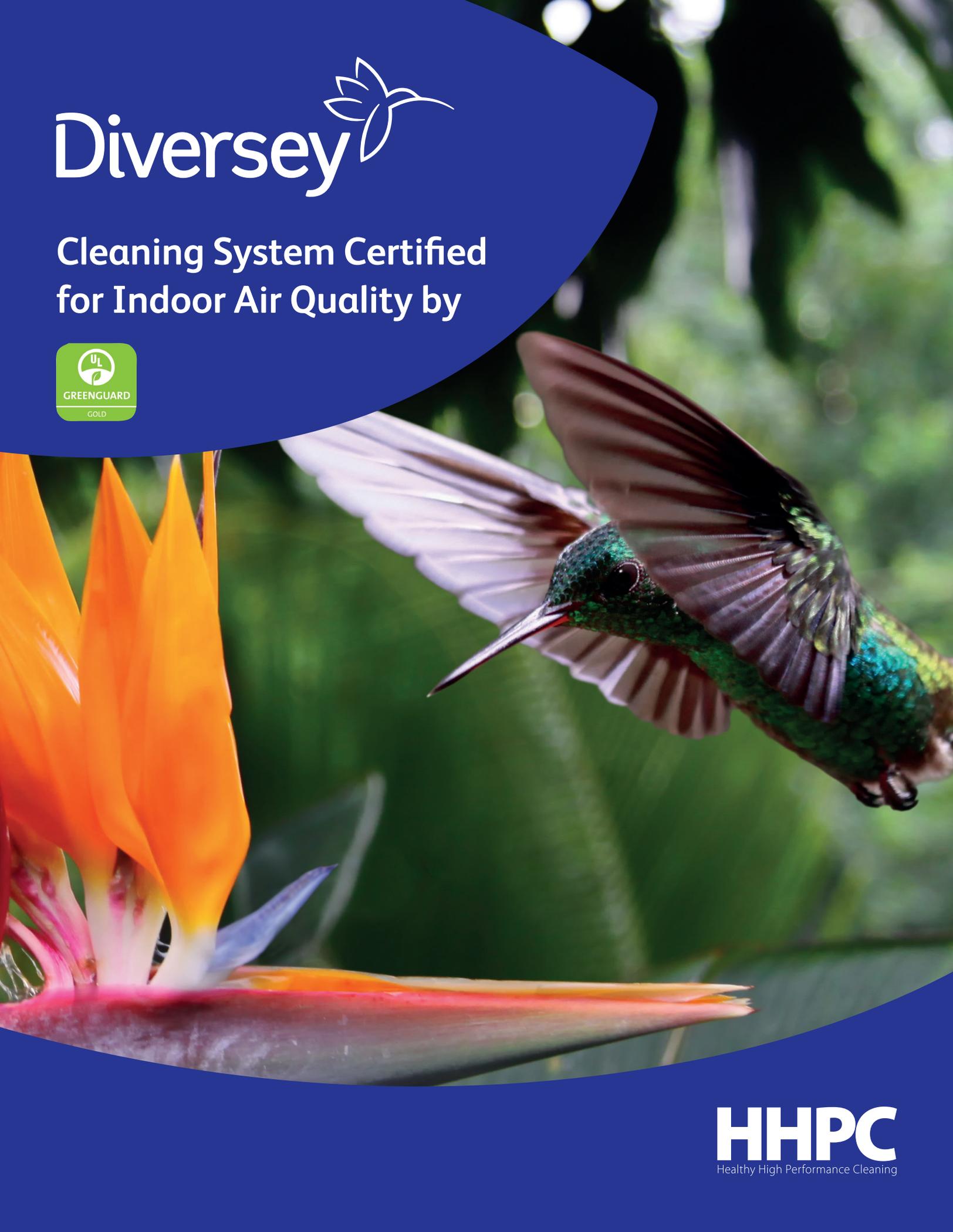


Diversey

Cleaning System Certified
for Indoor Air Quality by



HHPC
Healthy High Performance Cleaning

Working with GREENGUARD Environmental Institute (GEI), we looked beyond products. We designed a cleaning system that promotes good Indoor Air Quality.

Indoor Air Quality is one of the most important environmental issues in our lives today. Diseases linked to Indoor Air Quality include asthma, allergies and lung disease. That is why we developed the Healthy High Performance Cleaning (HHPC) program. **GEI** evaluated our HHPC program using their stringent GREENGUARD Gold Certification criteria to measure the effect of cleaning on Indoor Air Quality. Diversey is the first company to have a cleaning system certified for Indoor Air Quality.

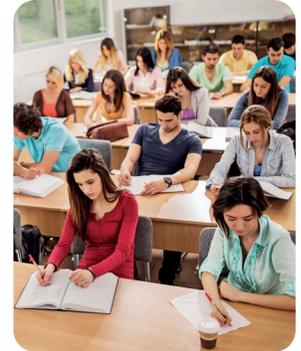
The Focus on Indoor Air Quality

- According to the American Lung Association, poor indoor air quality can cause or contribute to the development of infections, lung cancer, and chronic lung diseases such as asthma.
- Airborne contaminants can be 25 times and up to 100 times higher indoors than outdoors, according to the United States Environmental Protection Agency (EPA)¹.
- Illness and lost productivity costs are estimated to be in the tens of billions of dollars annually due to poor IAQ, according to the EPA².
- The U.S. EPA states that 30% of all buildings worldwide have indoor air quality problems³.

1 U.S. EPA document #400-R-92-012, March 1993

2 U.S. EPA Report to Congress in IAQ, August 1989

3 U.S. EPA Publication: "The Inside Story: A Guide to Indoor Air Quality"



*GEI reviewed air sampling data from chamber studies following use of our products, tools and procedures. The data showed that our HHPC system meets the stringent Indoor Air Quality criteria set forth by **GREENGUARD Gold** Certification.*

About GREENGUARD



The GREENGUARD Indoor Air Quality Certified® Program is an industry-independent, third-party testing program for low-emitting products and materials. The GREENGUARD Environmental Institute (GEI) was founded to establish a true third-party product certification program to provide specifying and procurement professionals with a resource for low emitting products. GEI Certification is a voluntary program available to all manufacturers and their suppliers. For more information, please visit www.greenguard.org.

With the right procedures, products and tools... Your cleaning process can help improve Indoor Air Quality.

Certification

The HHPC process and certified products from Diversey combine to make up the only cleaning program to be certified under **GEI Product Emissions Standard for GREENGUARD Gold**.



Tools

Microfiber technology has been proven over and over again to pick up and retain more dust and dirt particles than traditional paper or cotton products.

Procedures

The HHPC program combines certified cleaning products and microfiber with procedures to help complete the first cleaning program certified for Indoor Air Quality.



Products

The five GREENGUARD Gold-certified cleaning products from Diversey complete the first Indoor Air Quality certified cleaning system.

Step-by-Step guide to GREENGUARD Gold Certification for Your Healthy High Performance Cleaning (HHPC) Process

Steps to achieving GREENGUARD Gold Certification:

1. Consult with your local Diversey sales representative and/or authorized distributor sales representative for guidance.
2. Order and install the Diversey GREENGUARD Gold certified products and microfiber.
3. Conduct training for your cleaning staff on the proper use of the Diversey dilution control system and HHPC procedures including best practices (i.e., how to minimize misting of chemicals in spray applications).
4. Request a HHPC GREENGUARD Gold audit from a Diversey sales representative to validate your compliance with the GREENGUARD standard.
5. Upon successful completion of the GREENGUARD Gold audit (100% score required), inquire with your Diversey sales representative for the HHPC GREENGUARD Gold building occupant communications kit. The kit includes various communication materials for proudly displaying the GREENGUARD logo and to demonstrate your commitment to better indoor air quality!



Diversey has been, and always will be, a pioneer and facilitator for life. We constantly deliver revolutionary cleaning and hygiene technologies that provide total confidence to our customers across all of our global sectors.

Diversey is headquartered in Fort Mill, SC, USA. For more information, visit www.diversey.com or follow us on social media.