

# Looking to make the change to greener cleaning but don't know where to start?

We've done the hard work.



Building care, kitchen care & personal care:

Reduce your CO emissions by **90**%



The complete SURE professional cleaning range enables you to change to a more sustainable future and upgrade your cleaning without affecting efficacy, time and costs.

SURE is designed for circularity to allow you to reduce the amount of resources you take from nature whilst limiting the impact on the environment at the same time.

Superior performance is guaranteed by rigorous testing.

# Ecolabel www.ecolabel.eu

#### Washroom cleaning

SURE Washroom Cleaner SURE Washroom Cleaner & Disinfectant SURE Washroom Cleaner & Descaler SURE Toilet Cleaner

## Multi-purpose

SURE Interior & Surface Cleaner SURE Glass Cleaner

## Floor care

SURE Floor Cleaner

#### Personal care

SURE Antibac Handwash Free SURE Inst.Hand Sanitizer

## Kitchen care

SURE Interior & Surface Cleaner SURE Cleaner Disinfectant SURE Cleaner & Degreaser SURE Descaler SURE Grill Cleaner SURE Hand Dishwash SURE Ice & Shake



Machine floor cleaning:

Reduce chemical consumption by 100%



Twister pads allow you to clean your floors using only water. The combination of a 100% recycled plastic soft pad and the hardness of diamonds creates a unique solution to clean and polish your floors at the same time. Reduce your chemical consumption and improve your carbon footprint by switching to Twister Pads.

## Daily cleaning

Green, Pink, Purple, Grey

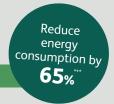
## Deep cleaning & maintenance

Yellow, Blue, Orange, White, Red





# Laundry cleaning:





Clax Polar is a breakthrough innovation for cold washing that gives you spotless clean, soft and fresh smelling linen.

You'll have happier guests, less costly laundry, and cleaner linen that last longer, while reducing your laundry footprint significantly.

#### Detergent

Clax Cool 33S1 + Clax Cool Pur-Eco (STP-free) p-Free

#### Detergent

Clax Crisp & Clax 200 Pur-Eco

#### Bleach

Clax Brigth & Clax Bright Bleach





Reduce virgin plastic consumption up to **96**%





Allow the blend of biodegradable fine fragrance to provide guests with a relaxing indulgent experience, with love of the sea and the planet in mind.

Lapē Collection refillable bottles are made using post consumer recycled plastics, formulated with ingredients that contain no microplastic, Nordic Swan eco-certified\*, biodegradable formulations.

# Lape Earth Collection

101108425 LAPE Coll.Sa.Sea.Br Hand Wash 8x0.3L

101108582 LAPE Coll.Sa.Sea.Br.Cond.Sh&BWash 8x0.3L

101108427 LAPE Coll.Sa.Sea.Br Hand&BodyLo.8x0.3L

#### Lape Earth Collection

101108424 LAPE Coll.Sa.Sea.Br Hand Wash 2x5L

101108428 LAPE Coll.Sa.Sea.Br.Cond.Sh&BWash 2x5L

101108426 LAPE Coll.Sa.Sea.Br Hand&Body Lot.2x5L

Make the change to greener cleaning today and start making some great savings at the same time!





















<sup>\*:</sup> The figures are calculated assuming to fully switch from using a regular red daily pad used with a standard floor cleaner to Twister Green Pad used only with water.

This is compared vs purchasing the same volume of product in 5 liters canisters made with 50% post-consumer recycled plastic and to be then used to refill wall-mount dispensers.



 $<sup>^{\</sup>ast}$  Hand Soap, Conditioning Shampoo & Shower Gel Nordic Swan certificated

<sup>\*\*:</sup>The CO2 reduction is based on a like for like comparison between 1 pack of SURE antimicrobial hand soap and 1 pack of traditional antimicrobial hand soap. The pack sizes considered are consistent to guarantee data comparability.

<sup>\*\*\*:</sup> Data is based on energy savings calculated from 6 representative 4 or 5 star hotels in ES, PT and UK using an average wash temperature of 60 C before switching to cold washing with Clax Polar.

<sup>\*\*\*:</sup> The calculation assumes all volume purchased is in single-use plastic bottles of 50 ml volume and having a 20g weight.