

# A great leap forward in sustainable washing.

New Clax Polar is a breakthrough innovation for cold washing that gives you spotless clean, soft and fresh smelling linen.

You'll have happier guests, less costly laundry, and cleaner linen that last longer, while reducing your laundry footprint significantly



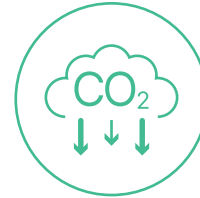
**Guarantee**  
guest  
experience



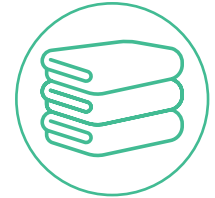
**Ensure**  
linen  
hygiene



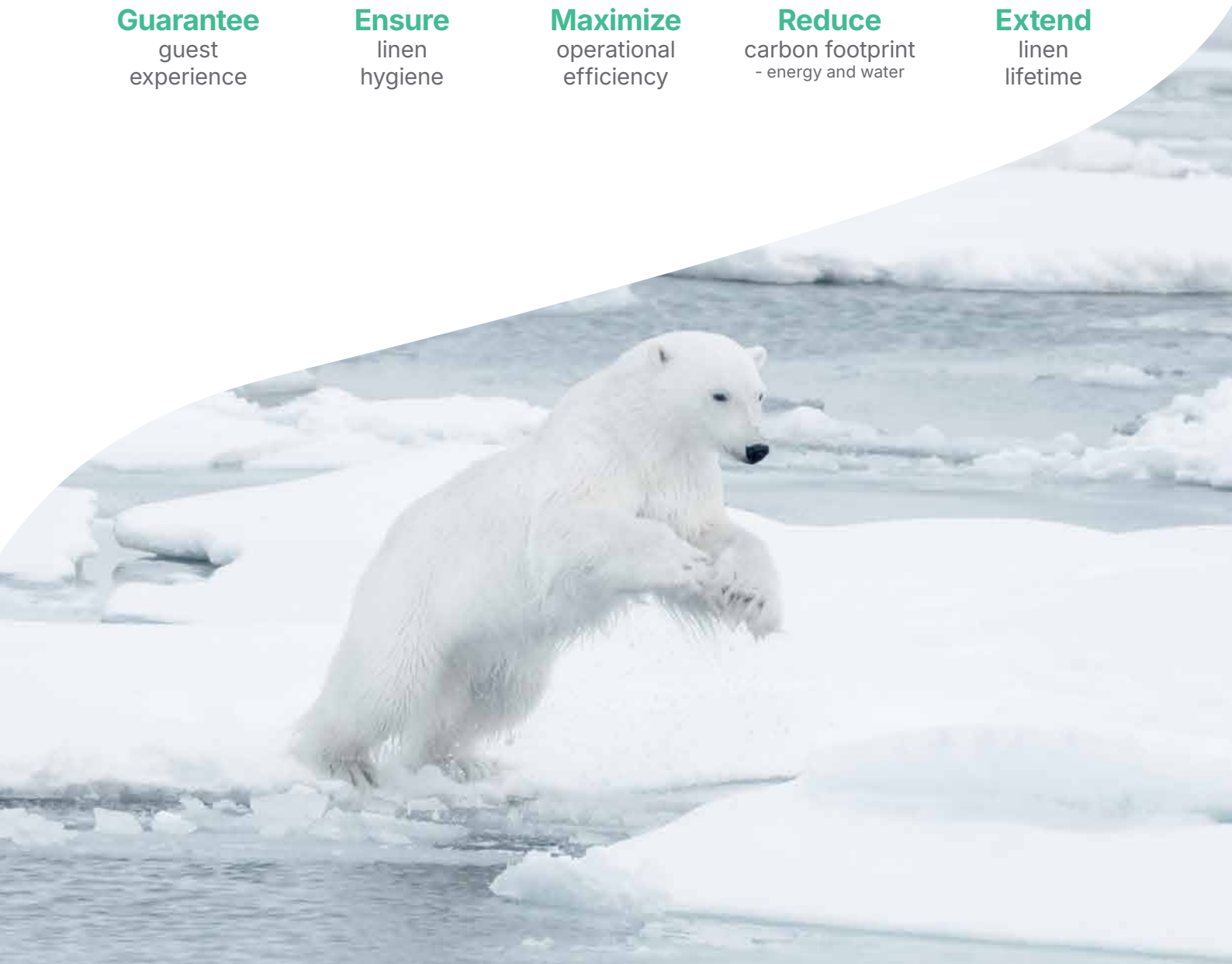
**Maximize**  
operational  
efficiency



**Reduce**  
carbon footprint  
- energy and water



**Extend**  
linen  
lifetime





## Protect your assets while protecting the planet.

Contact your local Diversey representative to discover how the revolutionary cold-washing solution Clax Polar protects your assets while protecting the planet. Start enjoying the benefits of Clax Polar now.

### Enhance your guest experience

Clax Polar gives you whiter whites and brighter brights that feel soft and smell fresh, improving guest satisfaction and hotel ratings. Your rewash levels will be low, so you will always have sufficient clean linen for your guest to enjoy.

### Reduce your operational cost

With Clax Polar you can wash at room temperature and significantly reduce energy consumption as there is no need for hot water. You will also use less water, as there is only one rinse. Save up to 65% on energy, 50% on water and improve productivity by saving up to 20% of your washing time.

### Improve your environmental footprint

Washing at room temperature requires significantly less energy and water, and reduces your carbon footprint. It extends linen life by 30%, thus reducing linen replacement cost and the linen life cycle impacts on the environment. You can protect your assets while protecting the planet.

### Combine with IntelliLinen

To achieve the maximum benefits for you and your guest, combine Clax Polar with IntelliLinen, our smart dispenser with 24/7 remote monitoring capabilities that takes your laundry operation to the next level.



Reduces **WATER**  
up to  
**50%** or 12 M  
liter



Reduces **ENERGY**  
up to  
**65%** or 340  
MWh



Reduces **WASH TIME**  
up to  
**20%**



Reduces **EFFLUENT**  
up to  
**50%** or 12 M  
liter



Reduces **CO<sub>2</sub>**  
emissions  
up to  
**240 tons**



Extends **LINEN LIFE**  
up to  
**30%**

Savings represent annual total for 6 European hotel laundries



Clax Polar complies with hospitality hygiene according to BS EN14065 and possesses virucidal activity against all enveloped viruses according to EN14476. Furthermore, Clax Polar includes an Eco-certified product.

[www.solenis.com](http://www.solenis.com)