10 IMPORTANT REASONS TO CONSIDER

OPTIX™
Applied Intelligence

1 OPTIX is a trusted **decision making tool** to meet the challenges of today and goals of tomorrow with a higher level of **confidence**.

2 **Industry trends** can be addressed with the aid of advanced analytics

E-commerce drives light-weighting

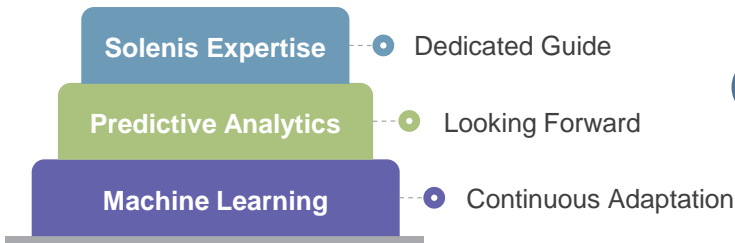Varying fiber use requires innovative strength programs

Feedstock cost variability requires effective raw material utilization

Water quality/scarcity demand improved water management

3 OPTIX is a **dynamic** predictive analytics modeling tool which provides **up-to-date predictions** and **real-time actionable insights**.

Solenis Expertise	— Dedicated Guide
Predictive Analytics	— Looking Forward
Machine Learning	— Continuous Adaptation

Unlike static predictive models which lack machine learning and have diminishing prediction accuracy.

4 OPTIX combines

5 OPTIX creates a **soft sensor** for **key quality measurements**

Soft Sensor		Traditional
Continuous		One-time
Virtual	vs	Physical
Predicted		After Turn-up
Live-stream		Delayed

6 **10** Years from now, 100% of baby boomers will be over 65. Use OPTIX to **bridge the gap**.

7 **0** **Capital expense** required for implementation

8 **3** **Tailored experiences** for different roles within the mill

9 **91%** Of **mill operational costs** are variable and accessible with advanced analytics

10 **7%** Total **base cost reduction** possible with advanced analytics

For more information, contact your **local Solenis rep.**

SOLENIS™